

Annexure: 3

FPA- SKPA programme Presentation Brief

Presentation to be made by each CSO - 10 minutes

Brief:

A major donor is planning to fund a community-based project with a purposeful mission, on a long-term basis. The donor requires you (the CSO) to make a presentation explaining;

- Brief introduction of your organisation (1minute)
- **Why** do you do what you are doing at present?
- **Why** should the agency fund what you are doing?
- Three key milestones you have achieved in the last 3 years. Please specify the **benefits** of these projects

The decision of the Donor, whether to fund the project or not will be based on the outcome of your presentation. There are 20 organisations competing for this fund and only 5 will be selected for the programme.

Notes:

- Time for the presentation – strictly 10 minutes
- Presentation slides – no more than 4 (four) slides
- Evaluation is on a point system, where priority will be given for the clarity of purpose, benefits to the society, impact of past achievements and clarity of the presentation itself.

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